

BUSINESS MANAGEMENT

Curriculum Guide

Course Number	Freshman Fall	Credits
CTC-101	Connecting to Carlow	1
SKW-101	Foundations of Writing I	3
SKC-101	Communication: Personal to Professional	3
BSM-103	Introduction to Business & Management	3
BSM-226	Human Resource Management	3
CE	Critical Exploration Elective	3

Course Number	Sophomore Fall	Credits
SKW-102	Foundations of Writing II	3
EO-201	Principles of Microeconomics	3
MAT-115	Basic Applied Statistics	3
IT-250SL	Information Technology	3
	Compass Elective	3

Course Number	Junior Fall	Credits
BSM-207	Principles of Finance	3
BSM-301	Principles of Marketing	3
BSM-413	Business Ethics & Social Responsibility	3
	Compass Elective	3
	Compass Elective	3

Course Number	Senior Fall	Credits
BSM-460	Internship, Practicum, Research	3
	Compass Elective	3

Total Credits:	120
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Course Number	Freshman Spring	Credits
BSM-104	Principles of Accounting	3
SKQ-101	Quantitative Reasoning	3
EO-202	Principles of Macroeconomics	3
BSM-203	Global Management & Org. Behavior	3
CA	Contemplation and Action Elective	3

Course Number	Sophomore Spring	Credits
BSM-202	Business Communication	3
IT-200	MS Excel	3
IT-143	MS Access	1
BSM-302	Legal Aspects of Business	3
	Compass Elective	3
	Compass Elective	3

Course Number	Junior Spring	Credits
BSM-410	Corporate & Strategic Planning & Policy	3
BSM-419	Project Management	3
PH-367 or SSC-321	Clinical Research Ethics or Research Methods	3
	Compass Elective	3
	Compass Elective	3

Course Number	Senior Spring	Credits
	Compass Elective	3
	Compass Elective	3
	Compass Elective	3
	Compass Elective	1

Recommended Electives

Electives in this program are chosen in consultation with a faculty advisor and can include courses toward a second major, a minor, or an area of concentration