Company Research

Annual Reports and Financial Information

Many companies will post all or part of their annual report and current financial statements on their web page. For example, Ben and Jerry's Homemade Inc. posts their current annual report, investor information and a library of materials for persons doing research on their company [http://www.benjerry.com/company](http://www.benjerry.com/company). To find a company's web address use an internet search engine and search using the company name.

If the company is a public company, financial information may be available on the EDGAR database [http://www.sec.gov/edgarhp.htm](http://www.sec.gov/edgarhp.htm) compiled by the Securities and Exchange Commission of the US Government.


Journal and Magazine Articles

Grace Library offers a variety of online resources to use to find company information. In any of the databases listed below you should do a subject search on the name of the company that you are researching. You may also want to expand your search and do a subject search on the industry in which your company is involved. For example, if you are researching Ben and Jerry's you should do a subject search for Ben and Jerry's and a second search for Ice Cream Industry. Below is a listing of a few of the databases available to you:

**ABI/INFORM Complete (ProQuest):** The most comprehensive business database on the market today delivering over 5,400 journals, nearly 80% of which are full text. You can search ABI/INFORM Complete by clicking on the Find Articles link on the library's homepage.

**Business Source Elite (EBSCOhost):** Provides comprehensive access to indexing many business-related journals, many of which are full text. You can search Business Source Elite by clicking on the Find Articles link on the library's homepage.

**Regional Business News (EBSCOhost):** This database provides comprehensive full text coverage for regional business publications. You may be able to find information on smaller (mostly American) companies in this database. You can search Regional Business News by clicking on the Find Articles link on the library's homepage.

**FirstSearch:** There are many databases on FirstSearch that can assist in business research. FirstSearch is available on the "Yellow" PC located on the 2nd Level of Grace Library. Below are a few of the most helpful indexes in FirstSearch:

*Business Dateline:* This database will be helpful in searching for regional business activities and trends as well as major stories on local firms, their products and executives.

*Business and Management Practices:* This database provides coverage of more than 795 core management journals and trade publications.
Disclosure: This database provides corporate and financial information on corporations whose shares are traded in the U.S.

Worldscope: This database is derived from corporate annual and 10K reports, disclosure statements, newspapers, and wire services. Each record includes a description of the business, selected financials, key ratios, and officers.

To see if Grace Library owns a journal click on Find Articles, Journals, and Videos box and then the Journal Finder link on the library’s webpage. The most recent issue of a periodical owned by Grace Library is available around the elevator. The backs issues, whether loose or bound, are located on in the back of the library.

Books and Videos
Grace Library owns many books and videos about companies and industries. To search for them go to www.carlow.edu/library and click on the Find Books box and then the Online Catalog link. Once the online catalog window has opened, enter in the name of the company into the Quick Search box, select subject from the drop down menu and click on the search button.

For example: Enter the phrase Ben and Jerrys into the Quick Search box, select subject from the drop down menu and click on the search button.

You can also do a broader subject search by entering in the name of the industry.

For example: Enter the phrase ice cream industry into the Quick Search box, select subject from the drop down menu and click on the search button.

The library owns a number of company directories which offer short informative entries for thousands of US companies. Below are some helpful directories (books located in the Reference Collection will have the abbreviation Ref. printed on the spine of the book above the call number):


  CALL NUMBER: HG4057 .A156 2011 located in the Reference Collection


Questions? Contact Grace Library
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